



# The Future of Group Travel... Today!

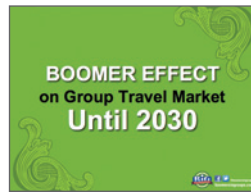
Providing Travel Destinations With World-Class Travelers  
And Travelers With World-Class Destinations ...



**Charles Presley, presenter**  
*Group Travel Family and BiG Founder*  
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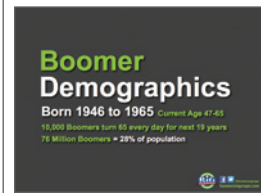
**1**  
**INTRO**  
The Future of  
Group Travel...  
Today



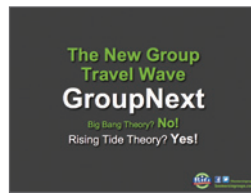
**6**  
Boomer Effect on  
Group Travel  
Market Till 2030



**15**  
**Group  
Transportation**  
Air... Bus...  
Auto/Van...  
Sprinter ?



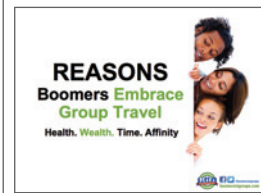
**2**  
**Boomer  
Demographics**  
Born 1946 to 1965 Current Age 47-65  
13,000 Boomers born 18 every day for next 19 years  
19 Million Boomers = 25% of population



**7**  
New Group  
Travel Wave...  
**GroupNext**



**16**  
Introducing  
the **Sprinter**



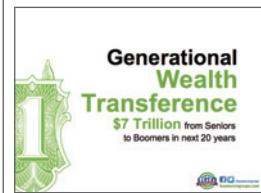
**3**  
Reasons  
Boomers  
Embrace  
Group Travel



**8**  
Traditional  
Boomer  
Groups...  
**25%**



**17-18**  
Boomer Group  
Opportunities



**4**  
Generational  
Wealth  
Transference  
**\$7 Trillion** from  
Senior to Boomer



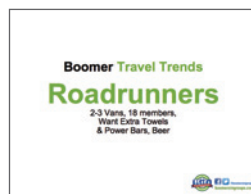
**9**  
Non-Traditional  
Boomer  
Groups...  
**75%**



**19**  
FINAL  
Presentation  
brought to you by  
**Group Travel  
Family**

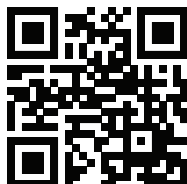


**5**  
Boomer Stability  
in Group Travel  
Boomer at 65 can  
expect 18 years  
of active life



**10-14**  
Boomer  
Travel Trends

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